ASSIGNMENT-1

Data Warehousing Text

1. For an airlines company, how can strategic information increase the number of frequent flyers? Discuss giving specific details.

2. For an airlines company, identify three operational applications that would feed into the data warehouse. What would be the data load and refresh cycles for each?

3. Explain how and why parallel processing can improve performance for data loading and index creation.

4. You are the data transformation specialist for the first data warehouse project in an airlines company. Prepare a project task list to include all the detailed tasks needed for data extraction and transformation.

Industrial and Commercial Bank of China - Questions for Discussion

5. How can analytical techniques help organizations to retain competitive advantage?

6. How can descriptive and prescriptive analytics help in pursuing predictive analytics?

7. What kind of prescriptive analytic techniques are employed in the case study?

8. Are the prescriptive models once built good forever?